

Discussion on the Teaching Strategy of College Ideological and Political Theory Course Based on the Target of Talent Cultivation

Jie Qiu

Liaoning Jianzhu Vocational College, Liaoyang, Liaoning, 111000, China

Keywords: Ideological Politics; Socialism; Colleges and Universities; Talent Training

Abstract: China's economic strength is constantly increasing, and the demand for talents is constantly improving. Relevant institutions of higher learning have become the training ground for the shortage of talented people. In the face of complex employment situations, it is necessary to actively explore effective ways based on personnel training. In addition to the teaching of related professional courses, it is also very important to teach the ideological and political theory courses for college students. It coincides with the commemoration of the fortieth anniversary of reform and opening up. In order to effectively improve the effectiveness of publicity, the ideological and political theory course has been effectively linked from the 40 years of reform and opening-up in China, and can effectively improve the teaching effect, so that the teachers and students feel the correctness and greatness of the theoretical system of socialism with Chinese characteristics.

1. Introduction

Effective understanding, combined with relevant educational goals, organize the teaching content suitable for students so that the talent development plan can be carried out smoothly. This paper makes a comprehensive analysis of the teaching value of ideological and political theory courses in colleges and universities, and conducts in-depth discussion on the problems existing at the present stage, and puts forward corresponding solutions, such as letting colleges and universities pay attention to the promotion of the training mechanism of political theory courses. Activities, the effective establishment of the teaching objectives of the ideological and political theory courses in colleges and universities, and the establishment of a scientific evaluation system. It can make the teaching of ideological and political theory courses in colleges and universities smoothly, and cultivate students' accurate understanding of political theory.

2. Analysis on the Teaching Value of Ideological and Political Theory Courses in Colleges and Universities

The purpose of cultivating talents in colleges and universities is to meet the needs of society. As one of the most important economies in the world, China's rapid economic growth for several consecutive years has effectively enhanced China's international status. However, as the economic development has reached a certain bottleneck, the society has also presented a large gap in the demand for talents. With the development of the market price economy, all walks of life put forward higher requirements for the professional ability of college students. Therefore, the training goal of ideological and political education in colleges and universities should be combined with the reality of enterprises. Only in this way can we cultivate a team of high-quality talents that enterprises welcome. The ideological and political theory course can effectively cultivate a high-quality talent team with a Marxist world outlook. Therefore, the curriculum standards, teaching content, teaching methods, etc. must be combined with the school's talent training objectives, and reflect the characteristics of the school.

The starting point of university education is to focus on the cultivation of talents, and the cultivation of talents is inseparable from the education of moral education. Therefore, it is necessary to carry out effective study of effective political thoughts on the basis of completing professional courses. College students are in a critical period of major changes in their outlook on life and values,

and the teaching of ideological and political theory can help students establish lofty ideals and beliefs and lead them on the right path. This shows that ideological and political theory courses can effectively help students complete an effective understanding of the world. According to relevant theoretical guidance, the socialist market economy and the socialist market system are tightly integrated. Therefore, it is necessary to train relevant personnel training systems, and also to provide high-quality theoretical talents for China's socialist cause, and to combine the new era. It is required to organize curriculum planning and cultivate a successful socialist successor [1].

3. Problems in the Current Ideological and Political Theory Course

In the daily activities of colleges and universities, some leaders only pay attention to the overall evaluation of the school. They cannot effectively reform the ideological and political education courses, and they do not attach great importance to these tasks. College students will have more impact due to the impact of Internet life. The focus is on other aspects, and the level of attention to ideological and political life is not great. To a certain extent, this is not conducive to the smooth progress of related work in universities. Although some leaders also pay more attention to the political theory of colleges and universities, there are still certain problems in the actual work. There is no good way to do ideological and political theory work, and it is impossible to organize a comprehensive curriculum system that adapts to the current social development.

There are some colleges and universities that lack clear goals in the actual teaching stage. This is very unfavorable for the formulation of teaching content, and a considerable part of the practice teaching and theoretical teaching orientation of colleges and universities is very unclear. It has led to the disconnection between school education and social requirements. And the practice link is not a necessary part of the ideological and political curriculum. It is used as an auxiliary relationship to carry out teaching work. Although it can also have a certain effect to a certain extent, it is relatively limited. It is difficult to achieve good moral education goals, and at this stage, the network has a greater impact on students, which jeopardizes the spiritual world of students. And ideological and political education can not play a guiding role for students. It can be seen that the unclear teaching orientation is not conducive to the smooth advancement of relevant educational activities.

At present, the teaching mode of ideological and political theory courses in most colleges is single, and students cannot be more actively involved in the study of ideological and political theory. Moreover, more theoretical discourses also make students lose the confidence to learn. Today's students are greatly influenced by the Internet. Most of them are fashionable elements. After these elements have been tempered, they are even more unacceptable for the boring teaching environment. Moreover, the existence of theoretical courses is more about introducing the content of the theory. There is no combination of examples at this stage, lack of persuasiveness, and no way for students to better integrate into learning. And more is dependent on the assignments arranged during the summer and winter vacations to complete the corresponding academic report. This is not conducive to improving students' overall analytical and practical skills.

From the current stage, many colleges and universities' ideological evaluation system is still not perfect, and a unified evaluation system has not been established. In the final analysis, it is still not sufficient due to the running conditions of some colleges and universities. Leading to the ideological and political theory class lacks certain funds. It is not possible to carry out the corresponding activities. Or use old teaching methods and evaluation systems. For the teaching work in the new era, this does not fully play the current educational theoretical system. The imperfect evaluation system has made students' enthusiasm for learning not high enough to organize good learning activities. Therefore, it is very important to do a good job in the construction of the current assessment system.

4. Analysis of the Teaching Strategies of Ideological and Political Theory Courses in Colleges and Universities

In order to enable university executives and students to effectively recognize the importance of

the ideological and political theory curriculum, there may be schools in charge of teaching leadership, as well as party committee propaganda department, ideological and political theory class teaching department and other relevant functional departments. activity. It can be combined with the effective publicity of the commemorative activities related to the fortieth anniversary of reform and opening up, and earnestly study and comprehend the spirit of Comrade Xi Jinping's speech. For forty years, it was because the Communist Party of China established and developed the theoretical system of socialism with Chinese characteristics that it has achieved such brilliant achievements. Practice is the sole criterion for testing truth. This is the basis of the course of ideological and political theory and has been continuously developed. The current changes in China have confirmed the correctness of the theory of socialism with Chinese characteristics centered on Mao Xiaoping's Deng Xiaoping Theory. China's development is the best means of publicity. Therefore, the Ministry of Propaganda of the Ideological Activities is required to earnestly grasp the corresponding propaganda methods. By demonstrating the brilliant achievements of China and trace the source, it is not difficult to find that these are the construction work completed under the correct theoretical guidance. The Propaganda Department can carry out corresponding propaganda activities with pictures, texts and corresponding ideological and political theories to achieve good publicity. Let the teachers and students pay attention to the importance of the talent training mechanism of political theory courses.

In order to let colleges and universities better complete the teaching tasks of ideological and political theory courses. Teachers need to be able to clarify the objectives of teaching practice, and develop the teaching content work around the goal, so that the teaching of ideological and political theory courses in colleges and universities can better serve the overall goal of ideological and political theory courses in colleges and universities. Can guide college students to establish a correct outlook on life and values. Promote the all-round development of college students and cultivate their comprehensive practical ability. Therefore, the formulation of teaching objectives should be combined with the current working environment to adapt to the cognitive rules of students. First, the establishment of moral goals. Through a variety of teaching activities, sensible and intuitive teaching methods, students can distinguish between right and wrong, exercise character, hone their will, and enhance students' moral literacy. Second, the establishment of knowledge goals. By practicing the content of teaching and letting students combine theoretical activities with practical activities, students can deepen their understanding of the basic principles of Marxism. Third, the establishment of the ability goal. Through the teaching practice content, college students can actively participate in, plan and organize corresponding activities. Develop students' ability to observe, solve problems, express language, and innovate organizational skills. Thereby achieving the training goal [2].

The course of ideological and political theory in colleges and universities should not only enable students to have an effective understanding of ideological and political theory at the theoretical level, but also actively explore in the practical education. In the form of teaching, we must continue to expand new methods. First of all, campus practice activities can be carried out to provide students with a wide range of ideological and political theory practice spaces. It can be done by interactive debate, knowledge contest, etc. Taking interactive debate as an example, some hot news events in the society or hot topics of interest to students can be regarded as the subject of debate, and the corresponding square and anti-party will be woven, and the viewpoints will be discussed in the form of general debates. It is to be able to comprehensively understand the hot events, and use the theoretical knowledge learned to interpret and propose corresponding solutions and methods. In addition, it is also possible to participate in the study of ideological and political theory in colleges and universities by means of social survey practice. Teachers should fully realize the importance of this method, enable college students to correctly understand social phenomena, and strengthen their understanding of our party's policies through their own personal experiences. For example, you can visit some national enterprises, let college students feel the process of state-owned enterprise reform, so that they can realize the brilliant achievements of modernization under the guidance of the scientific development concept. This effectively enhances students' emphasis on theoretical work. It

can be seen that the construction of a multi-chemistry method enables the university students to have an in-depth understanding of the importance of theoretical knowledge in all aspects and at various angles.

In order to make the ideological and political theory courses of colleges and universities achieve good teaching results, it is necessary to establish a scientific and complete evaluation system to evaluate the students' learning behaviors scientifically. Allow teachers to fully understand the learning situation of students, so as to develop a teaching model that is more in line with the actual situation of students. Can achieve feedback teaching. In the process of constructing the scientific evaluation system, it is necessary to comprehensively evaluate the students' theoretical teaching and practical teaching, and to divide the evaluation indicators in detail so that the composition of the evaluation system is more reasonable. Such as attendance, practice report scores, etc., can be used as indicators to participate in the comprehensive evaluation. In addition, it is necessary to establish an evaluation system for teachers so as to be able to understand whether teachers are conducting teaching activities in strict accordance with relevant teaching plans, and whether the teaching effect is good and whether the organization work is in place. Secondly, it is necessary to establish a social evaluation system so that students can be recognized by the society in actively participating in social activities, such as honors and rewards obtained in teaching practice activities. These are all necessary elements of a scientific evaluation system [3].

5. Conclusion

In short, in the process of teaching ideological and political theory courses in colleges and universities based on the goal of talent training, we must first make a publicity in conjunction with the commemorative activities of the fortieth anniversary of reform and opening up, so that universities attach importance to the training mechanism of political theory courses; teachers need to be able to clarify teaching practices. Objectives, and the development of teaching content around the goal, so that the teaching of ideological and political theory courses in colleges and universities can better serve the overall goal of the ideological and political theory courses in colleges and universities. It is also necessary to construct a diversified teaching system, not only to enable students to effectively understand the ideological and political theory at the theoretical level, but also to actively explore in the practical education link and continuously expand new methods. It is also necessary to establish a scientific evaluation system to enable teachers to fully understand the learning situation of students, so as to develop a teaching model that is more in line with the actual situation of students. Achieve good teaching results.

References

- [1] Liu Xiaoli. Teaching Reform of Ideological and Political Theory Courses in Private Colleges and Universities from the Perspective of Talent Cultivation Objectives--Taking Fuzhou Foreign Languages Foreign Trade College as an Example [J]. Journal of Jiamusi Vocational College, 2015(7): 154-155.
- [2] Lu Qiyi. Re-recognition of Talent Cultivation in the Perspective of Practical Teaching of College Ideological and Political Theory Courses [J]. Journal of Taiyuan Urban Vocational and Technical College, 2015(12): 50-52.
- [3] Zhou Yan, Li Yaqing, Wang Lina, et al. Systematic research on ideological and political theory course based on innovative talents training[J]. Journal of Hebei Agricultural University, 2015(5): 34-38.